



**Simone R. Joyaux (USA)**

- Masterclass: Planning for Any Future That Could Come Along
- Creating a Fund Development Plan That Produces Ownership and Results
- Involving Your Board Members in Fundraising

## **Planning for Any Future That Could Come Along Masterclass**

**Speaker:** **Simone P. Joyaux** Joyaux Associates (USA)  
**Date:** **Wednesday 9 October 2013** – 12:00-18:00  
**Venue:** Hotel SOREA Regia, Kráľovské údolie 6, Bratislava, Slovakia

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- 12:00-12:30 >> Registration of Delegates**
- 12:30-14:00 >> Part 1: [Planning for Any Future That Could Come Along](#)**
- 14:00-14:30 >> Coffee Break**
- 14:30-16:00 >> Part 2: [Planning for Any Future That Could Come Along](#)**
- 16:00-16:30 >> Coffee Break**
- 16:30-18:00 >> Part 3: [Planning for Any Future That Could Come Along](#)**

Emergencies and crises. Foreseeing the unforeseeable. Moving from concern to alarm. Risking without gamble. Then there's the stop-loss order before things get too bad.

So much is changing. More will change in the future. Leaders need to get better at foreseeing all this – and adapting fast when they don't foresee it. Leaders must distinguish between the really serious and the serious only.

This 3 x 90 min. Masterclass is directed at fundraisers and chief executive officers – those who must lead and those who want to lead better. Together we will explore things like: Components of effective strategic planning. How to build the adaptive capacity of organizations. How to enlist board and staff to operate this way. Useful resources to do this work.



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#### **Simone P. Joyaux (USA)**

Simone P. Joyaux, ACFRE is described as “one of the most thoughtful, inspirational, and provocative leaders in the philanthropic sector”. She has guided countless organizations and professionals through her consulting and coaching, teaching and writing.

Simone provides consulting services in fund development, strategic planning, and board development to all types and sizes of nonprofits. She speaks at conferences worldwide, in places like Australia, New Zealand, Italy, France, Belgium, The Netherlands, all over North America – and now in Slovakia. Simone teaches at Saint Mary’s University of Minnesota.

As a volunteer, Simone founded the Women’s Fund of Rhode Island, a social justice organization. She regularly serves on boards, often as chair. Simone chaired CFRE International, the fundraising certification body, when it became an independent corporation.

Her books receive rave reviews and are considered standards in the field. She also contributes chapters to other books, including *The Nonprofit Consulting Playbook*, released in summer 2013. Simone is a popular web columnist and article author for *The Nonprofit Quarterly*, publishes a free e-news and blogs weekly at [www.simonejoyaux.com](http://www.simonejoyaux.com). Visit the Free Download Library on her website for lots of resources.

**The Masterclass will be simultaneously interpreted into/from Slovak.**

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#### **Participation fee for the Masterclass and Conference 9-11 October 2013**

- 1 Delegate – **Early Bird Registration by 20 September:** 169 EUR
- 1 Delegate – **Registration after 21 September:** 189 EUR
- Fundraisers’ Club Member: 129 EUR

The fee includes participation in the Masterclass and Conference, conference materials (including outputs from the 1st, 2nd and 3rd Slovak-Fundraising Conferences), lunch and buffet dinner on 10 October, as well as coffee and refreshments.

**The number of delegates at the Masterclass and Conference is limited. Registration runs until 6 October 2013 or until the number of available seats is filled. The registration is valid only after the fee has been credited to the account of the organiser and before the event(s). Cancellation of participation in the event is possible till 25 September 2013, after this date a refund is not possible.**

#### **Payment details**

- **Account number:** 2927832354/1100
- **Bank:** Tatrabanka ([www.tatrabanka.sk](http://www.tatrabanka.sk))
- **SWIFT:** TATR SK BX
- **IBAN:** SK35 1100 0000 0029 2783 2354
- **Variable code:** Identification number of the organization or date of birth of an individual in the format DDMMYYYY
- **Note:** Please include the name of the participant(s) in the message to payment recipient for identification purposes

**More information and registration: [www.fundraising.sk/conference](http://www.fundraising.sk/conference)**