



## Achieving Success in Corporate Foundation and Fundraising Leadership

Workshop with Richard Aft (USA)



**Speaker:** **Richard N. Aft**, Ph.D., Philanthropic Leadership (USA)

**Date:** **Monday 10 March 2014** – 9:30-13:00

**Venue:** Austria Trend Hotel, Vysoká 2A, Bratislava, Slovakia

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**9:00-9:30** >> Delegate Registration

**9:30-11:00** >> Part 1

- **Role of Corporate Foundations in the Non-Profit Sector: American Perspective**
- **Corporate Foundation as a Specific Tool for Developing Corporate Philanthropy**
- **Competing Environment and Criteria for Success**

**11:00-11:30** >> Coffee Break

**11:30-13:00** >> Part 2

- **Fundraising of Corporate Foundations**
- **A Profession of 'Connecting'**
- **Most Important Lessons I have Learned**

**13:00** >> End of the Workshop

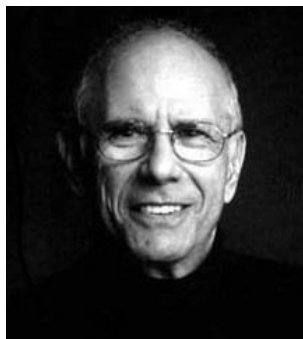
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- **Does your corporate foundation seek to successfully accomplish its mission?**
  - **What does success mean for the functioning of corporate foundations? And how to measure it?**
  - **What role does fundraising play for corporate foundations? And how important is transparency in all of this?**

Get inspired and discuss with the renowned US expert on business-non-profit cooperation and corporate foundations **Richard N. Aft, Ph.D.**

The workshop is specifically designed for founders, leaders, board members and fundraisers of corporate foundations. It will, however, be inspirational also for others interested in cooperation between corporate and non-profit sectors.



## >> **Richard Aft (USA)**



Richard Aft is President of Philanthropic Leadership, a consulting practice with headquarters in Cincinnati, Ohio, USA, that specializes in leadership coaching of new presidents of charitable and educational institutions.

Dick has over 40 years of experience of professional NGO leadership as President and CEO of United Way organizations in nine different American cities and leadership of the United Way National Professional Council.

In partnership with hundreds of corporate foundations and community leaders, Dick has raised and accounted for the distribution of over \$1.5 billion USD.

He taught Ethics at the Xavier University Graduate School of Business and led dozens of workshops and seminars for NGO volunteers and professionals in Indonesia, Kazakhstan, Poland, Romania, Hungary, Ireland, England and the United States.

Dick has served on the Boards of Directors of dozens of NGOs involved with community service, education and health care. He wrote three books on the history of United Way. Dick Aft is also "Of Counsel" with the Baldwin/Gilman Executive Search & Placement company where he specializes in the employment of NGO professionals.

He holds a Ph.D. in Organizational Leadership and Development from the Union Institute & University, a Master's Degree from the University of Chicago and a B.A. from Knox College. Dick and his wife Mary Lu are the parents of three sons and four grandchildren. Together, they have worked as volunteer NGO consultants all over the world.

**This workshop will be delivered in English and will not be interpreted.**

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### Participation fee

- 1 Participant: 79 EUR
- Fundraisers' Club Member: 59 EUR

The number of delegates at the workshop is limited. Registration is open until 8 March 2014 or until the number of available seats is filled. The registration is valid only after the fee has been credited to the organiser's account before the event.

### Payment details

- **Account number:** 2927832354/1100
- **Bank:** Tatrabanka ([www.tatrabanka.sk](http://www.tatrabanka.sk))
- **SWIFT:** TATR SK BX
- **IBAN:** SK35 1100 0000 0029 2783 2354
- **Variable code:** Identification number of the organization or date of birth of an individual in the following format DDMMYYYY
- **Note:** Please include the name of the participant(s) in the message to payment recipient for identification purposes

**More information and registration: [www.fundraising.sk/dickaft](http://www.fundraising.sk/dickaft)**

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Workshop Partner



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